



**CITY OF HALSTEAD**

***GET CREATIVE!***

(AND EARN A \$500 REWARD)

THE CITY OF HALSTEAD ENCOURAGES ITS CITIZENS TO  
ENTER THE

***LOGO DESIGN CONTEST***

FOR THE CITY'S NEW LOGO

# Logo Design Contest Rules

## Contest Submission

## Information

Please contact:

City Hall

303 Main

Halstead KS 67056

316-835-2286

Email:

[cityclerk@halsteadks.com](mailto:cityclerk@halsteadks.com)

Website:

[www.halsteadks.com](http://www.halsteadks.com)

This form must accompany all artwork submitted.

## 2017/2018 City of Halstead Logo Design Contest OFFICIAL ENTRY FORM

DEADLINE DATE:

January 31, 2018

Artist Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

County: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Parents/Guardian Name: \_\_\_\_\_

Phone: \_\_\_\_\_

I have read and fully understand and will comply with the rules and conditions of this contest. I understand and acknowledge that my entry submission constitutes and serves as acknowledgment and express agreement that, should my design be selected, I will grant and convey all rights, proprietary and legal, to the submitted design and agree to promptly execute all necessary documents to fully convey the same to the City of Halstead, Kansas, a municipal corporation. I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

Date: \_\_\_\_\_

Signature of Artist: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Parent/Legal Guardian: \_\_\_\_\_

All entries must be signed above.

Artists under 18 years of age must have a parent/guardian signature.

### OPTIONAL DISPLAY PARTICIPATION

I further authorize the City of Halstead to display my entry on its website [www.halsteadks.com](http://www.halsteadks.com) if it is not selected as the winning entry.

Signature of Artist: \_\_\_\_\_

Signature above is optional

# 2017/2018 City of Halstead Logo Design Contest

## Rules

### INTRODUCTION:

The City of Halstead Logo Design Contest gives participants the opportunity to design a logo for the City of Halstead. By participating in the contest, the artist accepts and agrees to comply with the Official Rules.

### ELIGIBILITY:

Contest is open to residents of Halstead. If you under the age of 18, your parents must sign the consent block on the Official Entry Form, to ensure that you have your parent or legal guardian's permission.

### ENTRY:

To enter the Contest, eligible participants must:

1) Download and complete the Official Entry Form.

The form is available for download at [www.halsteadks.com](http://www.halsteadks.com) or at City Hall.

2) Complete an entry form for each design being submitted.

3) Convert the design into a usable web version (PDF file) and a print quality version of the logo. The logo must adapt well to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.

4) Email your completed Official Entry Form and your design to [cityclerk@halsteadks.com](mailto:cityclerk@halsteadks.com) or submit your entry at City Hall.

### DEADLINE FOR ENTRIES:

You must submit your design and completed entry form by 5 p.m. on January 31, 2018.

### LOOK AND FEEL GUIDELINES:

Your design should be dynamic, unique, creative, and incorporate the full name of the City of Halstead. The logo may incorporate other imagery, abstract symbols or a catchphrase (e.g. the Biggest Little City in Kansas), so long as the full name is included somewhere in the logo. To this extent, the full name can be displayed in a smaller font size than the main image, if there exists a main image.

### FORMATTING:

For purposes of submission, please submit the design in a .pdf file (less than 10MB) AND in full-color printed form. If the logo incorporates non-standard fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file.

### PRIZE:

One (1) winner will receive:

1) \$500 Cash/Check- The winning design will be used as the Official City Logo including promotional items, and on the official website located at [www.halsteadks.com](http://www.halsteadks.com)

### SELECTION OF WINNER:

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications, as seen on our website at [www.halsteadks.com](http://www.halsteadks.com) will be judged by the City of Halstead staff. The top 5 entries will then be judged by the City Council Members and the winner will then be notified by telephone, email or mail. In the event that no entry is selected, the City of Halstead reserves the right to declare no winner and run the contest again at a later date.